

CreditUnions.com Executive Readership

Total Email Registrants: 18,599

Profile of Registered CUs

Total CUs with Registrants: 3,222

Total Assets:

\$796.4 B (92% of Industry Total)

Total Members:

78.9 M (87%)

Total RE Lending:

\$311.0 B (95%)

Total Auto Lending:

\$117.5 B (91%)

Total CC Lending:

\$31.9 B (96%)

Average Loan Growth:

7.04% (vs. 5.91% Industry Average)

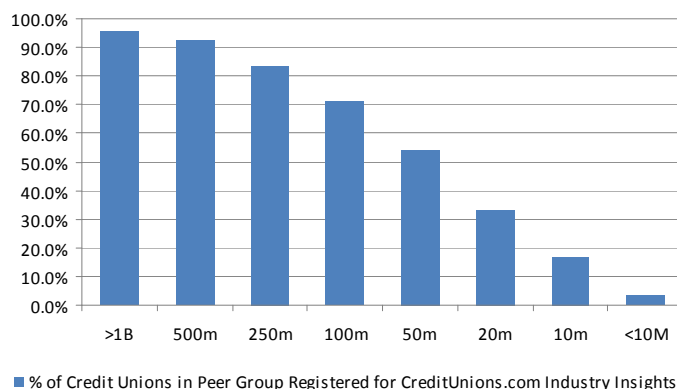
Average Share Growth:

9.22% (vs. 8.31%)

Average Member Growth:

3.18% (vs. 1.84%)

CreditUnions.com has great penetration within credit unions at all level



Credit Union Industry Insights Registrant Job Title Breakdown

