

CUTV Callahan Webinar Sponsorships

Today's economy presents challenges when it comes to managing your budget. That's why strategic spending is crucial for stability and steady growth during leaner times. To help you grow, Callahan Media is offering a way to get in front of highly targeted credit union audiences at more cost-effective rates than traditional conferences or webinar sponsorships.

Our 4-Tier Sponsorship options for our upcoming events include:

	Basic Sponsorship	Brand Exposure Option	Trusted Partnership Option	Exclusive Webinar Sponsorship
	Brand exposure as a solution provider, before during and after event	Targeted online and print brand exposure surrounding the webinar.	Participate more actively in the event dialogue and contribute expert advice to credit union decision makers.	Not interested in sharing the state with other companies? Insure exclusivity by selecting this package.
Logo in Pre-Event Marketing	x	x	x	x
Promotion before Webex Event	x	x	x	x
Promo slide in Event Downloads	X	x	x	x
Logo on webinar Landing Page	X	x	x	x
# of Seats on Live Event	2	2	2	10
Ad displayed on CreditUnions.com article channel for 1 month		x		x
Commercial or picture overlay on the on-demand recording for the event		X		X
eBrief or sponsored content article on the site			X	X
Logo in all event marketings				X
Physical mailing sent to all attendees on your behalf				X
Cost \$	\$750	\$1,750	\$2,750	\$5,000

For more information about webinar sponsorships please contact Callahan Media at 1-800-446-7453 or at media@creditunions.com.